

Trade Fair Bonus

The Trade Fair Bonus is a subsidy paid to companies who are exhibiting at an international trade fair or a trade fair overseas.

1. Qualification Criteria

- The subsidy is used to support Bernese companies who are exhibiting at a specific trade fair for the first or possibly second time.

Special terms to help mitigate strong Swiss franc from 1 October 2011 to 31 December 2012:

Companies exhibiting at foreign trade fairs that have already received a trade fair bonus twice and/or companies that have already exhibited more than twice can now apply for another subsidy.

- Each company may only receive the subsidy for a maximum of two trade fairs per calendar year.
- The size of the subsidy is determined by the costs incurred by the company for stand hire, stand construction, registration (catalogue and trade fair) and materials.
- The subsidy totals a maximum of 50 % of the chargeable costs, up to a maximum of CHF 10,000. The amount is only paid out after attendance at the trade fair.

2. Procedure / Process

- Any Bernese company can apply to the Economic Development Agency.
- **The subsidy must be applied for in writing no later than three weeks before the start of the trade fair by completing and returning the questionnaire.**
- After receipt of the questionnaire, the Economic Development Agency will decide whether to grant a subsidy.

The amount may be transferred as soon as the company provides the Economic Development Agency with the following documents.

- Final calculation of the costs with corresponding invoice evidence
- Brief justification of attendance at the trade fair
- Correctly completed "Attendance Confirmation" form with a payment form for the transfer of the payment.

Please be advised that applications cannot be approved of retrospectively.

Further information is available on Tel. 031 633 4120 or by e-mail to info@berneinvest.com.